



A Community
for Holistic &
Functional
Practitioners
Since 1985

AN NANP EVENT



Sponsor Prospectus



About HEALCon

Ours is the event of choice for holistic nutrition professionals and students! Nationally acclaimed speakers, amazing organic & sustainably grown foods, and networking opportunities draw holistic practitioners from around the globe.



Loews Coronado Bay Resort

Join us in sunny
San Diego, California
May 1-4, 2025

Accommodations: NANP has secured a room block at Loews Coronado Bay Resort, San Diego with a room rate of \$239 per night (+tax & fees). Call (800) 815-6397 or (615) 340-5778 for reservations or [CLICK HERE](#) to book online. The hotel cut-off is Wednesday, April 9, 2025. Don't forget to mention the National Association of Nutrition Professionals Conference for the group rate.



Event Est.
2004



200-300
Attendees



95% Female
Attendees

Who Are Our Attendees?

- Nutrition Educators
- Holistic Nutrition Consultants
- Instructors & School Directors
- Mental Health Counselors
- Life Coaches
- Natural Chefs
- Registered Dietitians
- Medical Doctors
- Naturopathic Doctors
- Physical Therapists
- and more...



- ▶ Our attendees know there are new and exciting products and services coming to market each day, and they are eager to learn all about them and put them to use in their practice
- ▶ Think of our experienced professional attendees as an extension of your sales force and our student attendees as a sales force in training.
- ▶ We expect 200-300 professionals and students to attend the 2025 conference.



REACH BEYOND YOUR BOOTH

To Maximize Your Company's Exposure With These Engaging Extras

Print Program Ad

- Our attendees will hold onto their print programs long after you have packed up your booth and headed home. Full-color ads in the program will get their attention and are a great way to extend your sales opportunities! (5x7 with 70+ printed pages)

Full Page \$500

Half Page \$300

¼ Page \$200

Conference Tote Bags

- Make an impression. Our attendees use their conference tote bags at farmers' markets, airports, bookstores... you get the picture. Have your logo printed on the tote bag!

\$600- (single print) (limit 4)

SOLD OUT

Digital Goodie Bag

- Reach the entire NANP membership with an ad/offer in our digital goodie bag post-conference e-blast sent out one week after the conference.

\$250 (600 x 300px @ 300dpi display ad with link)

Water Bottle

- Imagine all the places your logo will go when printed on our water bottles – classroom, office, gym, car... just about everywhere. Your company logo will be placed next to the water bottle for all to see!

Call for price

SOLD OUT

Lanyards

- Attendees and conference staff all wear badge holders with lanyards. From the moment they register, until they leave the conference, they'll see your logo!

Call for price

SOLD OUT



Sponsor Opportunities

- ▶ **After Party**
Hosting the Saturday After Party is a great way to extend your reach into our community. Includes a DJ, dancefloor, a cash bar, fun decorations, and more. *\$3,000*
- ▶ **Culinary Sponsor**
Want to captivate this audience? Buy them a delicious and healthy meal. We'll showcase your generosity on our website (on the menu and sponsorship pages), in the conference program, on signage next to the buffet tables, and a shoutout on social media. *\$750 (limit 5)*
- ▶ **Fun Activities Sponsor**
The early bird gets the worm! Sponsor a fun morning movement activity on either Friday or Saturday morning. *\$500*
- ▶ **Beverage/Snack Breaks**
Maximum visibility! We will post your name on a sign at a beverage station, plus include your name and logo in the conference program. *\$500 (limit 4)*
- ▶ **Daily Attendee Email Banner**
An exclusive opportunity for your company to reach each attendee in the daily conference email with a banner ad linked to your website. *\$300 (limit 5)*
- ▶ **One Pre-Conference Social Media Post**
A chance to get in front of our social audience in the months before HEALCon. Your company will be highlighted on our Facebook, Instagram, & LinkedIn social feeds as we promote the event and your participation. *\$150 each*





We can't wait for you to
join us at
HEALCon 2025
in Sunny San Diego!

For More Information
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