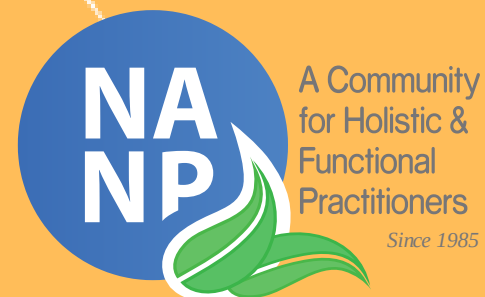


HEALCON 2026

April 30- May 3

Hyatt Regency
Bellevue, WA



PROSPECTUS

HEALCon is the event of choice for holistic nutrition professionals and students! Nationally acclaimed speakers, amazing organic & sustainably grown foods, and networking opportunities draw holistic practitioners from around the globe.



**95% Female
Attendees**



**Event Est.
2004**

Who Are Our Attendees?

- Nutrition Educators
- Holistic Nutrition Consultants
- Instructors & School Directors
- Mental Health Counselors
- Life Coaches
- Natural Chefs
- Registered Dietitians
- Medical Doctors
- Naturopathic Doctors
- Physical Therapists
- and more...



**225-275
Attendees**

ADD A TEAM OF NUTRITION PROFESSIONALS TO YOUR SALES FORCE!

- Our attendees know there are new and exciting products and services coming to market each day, and they are eager to learn all about them and put them to use in their practice.
- Think of our experienced professional attendees as an extension of your sales force and our student attendees as a sales force in training.
- We expect 225-275 professionals and students to attend the 2026 conference.



THE VENUE

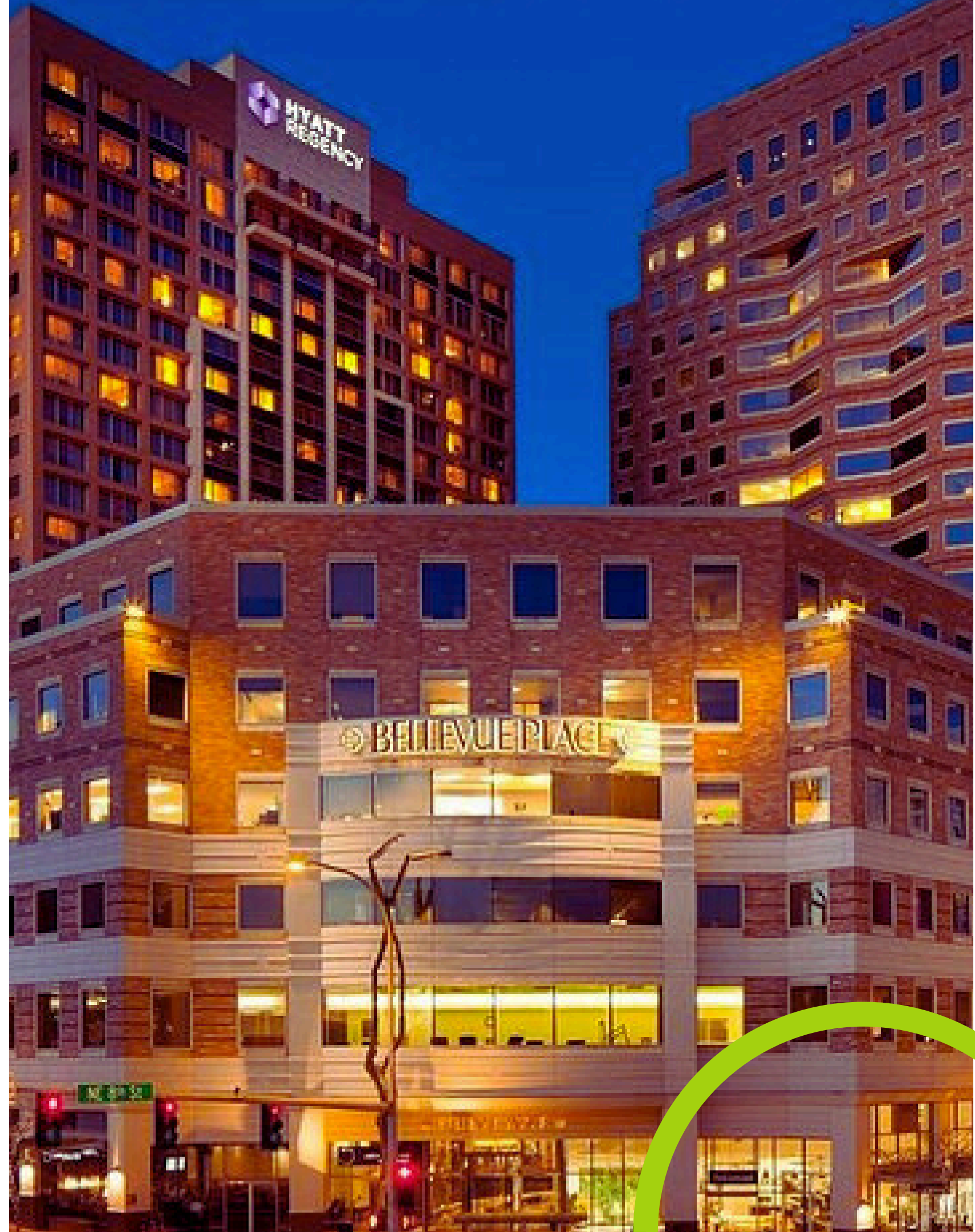
HYATT REGENCY BELLEVUE, WA

Accommodations:
NANP has secured a room block at the Hyatt Regency Bellevue with a room rate of only \$205 per night (+taxes & fees).

For reservations:
Call (888) 591-1234 or [CLICK HERE](#)
to book online.

The hotel cut-off is Thursday, April 9, 2026.

Don't forget to mention the National Association of Nutrition Professionals Conference for the group rate.



WHAT MAKES HEALCON DIFFERENT?

Over 11 Dedicated Expo Hours!

Our schedule is built to maximize your time with attendees, with meals and breaks, all happening in the expo hall. This is more time with attendees than most other conferences.

Healthy Meals are Included!

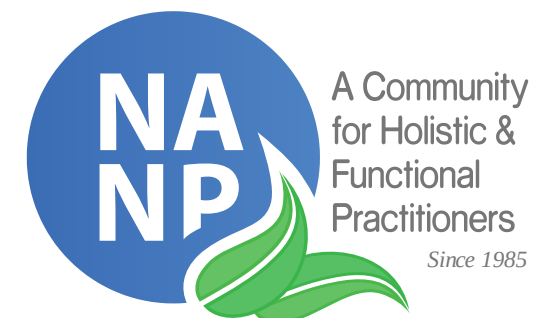
While you're exhibiting, meals are served in the expo hall. PLUS, your exhibitor/sponsor package includes these meals, saving you time and money.

Our Immersive Expo Hall Layout!

Since the buffets and tables are in the exhibit hall, attendees will enjoy their meals within a few feet of your booth. Our exhibitors LOVE how this unique layout works for traffic flow and gives more opportunity for one-on-one conversations.

Our Attendees!

HEALCon attendees recognize the importance of pairing with people and companies that help them grow their practices. Year after year, our attendees choose HEALCon not only for the world-class speaker lineup and networking opportunities, but also for the opportunity to learn about and shop for the amazing products and services our Expo vendors bring to the table.



Who are our Exhibitors & Sponsors?

- Organic, whole food products, and producers
- Organic, natural body, skin care, and cosmetic companies
- Non-toxic cookware companies
- Essential oil purveyors
- Body care products (ionic foot baths, saunas, cold plunge baths, etc.)
- Online dietary supplement dispensaries
- Advanced specialty & education certification programs
- Dietary supplement companies/manufacturers
- Nutrition & natural chef schools
- Laboratory companies
- Technology companies

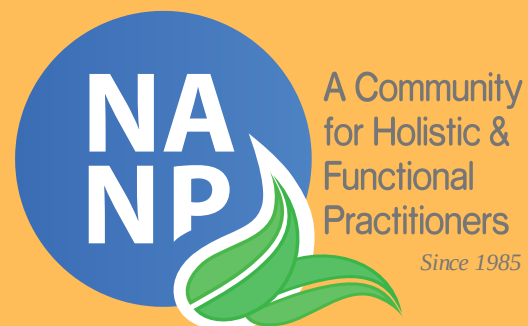


BRING YOUR COMPANY TO THE TABLE

Our conference is a springboard for career-long professional (and personal) relationships.

We couldn't be more excited to introduce you to this discerning group, who surprise our exhibitors year after year with their exceptional knowledge and curiosity.

Be ready to share valuable insights on how your products and services can positively impact our attendees' practices, train them as your extended sales force, and send them home with tools they can use on Monday morning!



Meet and interact with the **thought leaders** of the holistic nutrition industry



Meet **key practitioners** who purchase and recommend your products and services



Generate new leads from all around the United States and beyond



Raise product awareness & build loyalty



Introduce new products to the market



Achieve your **sales/business** development goals

GIVING YOU THE MOST TIME WITH ATTENDEES!

Expo Schedule



Thursday, April 30th

Noon – 5:30 pm

Exhibitor Registration & Move-in

5:30 – 7:00 pm

Welcome Reception in Expo Hall

7:00 pm

Expo Hall Closes

Friday, May 1st

8:00 – 9:00 am

Breakfast in Expo Hall

10:30 – 11:15 am

Beverage Break in Expo Hall

12:45 – 2:15 pm

Lunch in Expo Hall

3:45 – 5:30 pm

Dessert & Beverage Break in Expo Hall

5:30 pm

Expo Hall Closes

Saturday, May 2nd

8:00 am

Expo Hall Opens

10:30 am-2:00 pm

Brunch in Expo Hall

1:30 – 2:15 pm

Dessert & Beverage Break in Expo Hall

4:00 – 5:30 pm

Last Chance to Explore the Expo Hall

5:30 pm

Expo Hall Closes/Exhibitor Move Out



*Saturday Dinner tickets are available for purchase.

- Combined expo/dining/networking space puts you at the center of all the activity
- Coffee & snack breaks drive attendees into the Expo Hall
- “Break Bread” with our attendees by joining us for mealtime (included in your booth fee!)
- 11.25 dedicated expo hours — more than twice as other nutrition conferences



Get over 11.25
hours of Expo time
with attendees



Meals are included
and served right in
the expo hall



EXHIBITOR PACKAGES

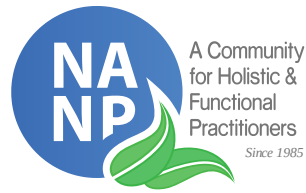


Aug. 1 thru
Oct. 1, 2025

Full Price
Starting
Oct. 2, 2025

Standard Booth (8x10)	\$2,040	\$2,400
Corner Booth (8x10)	\$2,380	\$2,800
Premium Double Booth (8x20)	\$3,655	\$4,300

NOTE: *Exhibitors must ship their items using the expo company of NANP's choosing.
The hotel will not accept items shipped directly to them for the exhibit hall.*



WHAT'S INCLUDED?

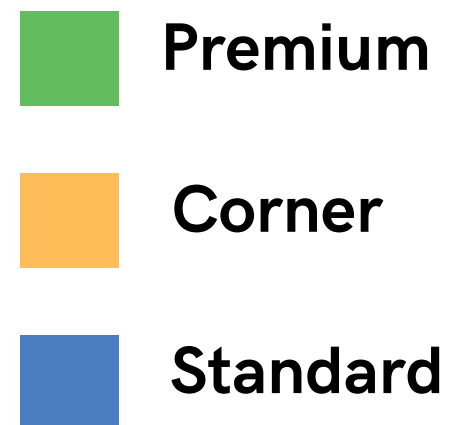
- Two (2) Expo Hall Passes/Badges. Additional badges can be purchased for \$425 each
- Meals: Thursday Welcome Reception, Friday Breakfast & Lunch, Saturday Brunch. Saturday night dinner tickets can be purchased for \$170 each (price subject to change based on food costs)
- Company logo and website link on Conference website: Posted once full payment is received and through the end of the Conference. Your logo and company description in the Event Print Program
- Pre & Post-Conference attendee lists: Attendee names & email addresses provided before and after the conference for 1-time use. (Email addresses are only included for those who opt-in during registration.)
- Discounted full conference registration: Learn what's happening today so you can meet the needs of the holistic nutrition industry tomorrow
- One Goodie Bag Insert (product samples only; no paper)
- Use of HEALCon Logo for marketing your participation in the event
- The opportunity to participate in the "Expo Game" and to donate a prize
- An Invitation to the After Party!
- Draped booth space: High-draped back wall and mid-height draped sidewalls, identification signage, 1-6' clothed and draped table (per 8'x10' space), 2 chairs, and 1 wastebasket

(Other furnishings and amenities, such as electricity, are available for purchase)

Note: Booth rental does not include storage, placement, shipment and reshipment of exhibit materials, special lighting, booth furnishings, electricity, individual booth cleaning or trash removal, or any other special service ordered by the exhibitor.



The top photograph captures three women seated around a circular table covered with a black cloth. The woman on the left, with short grey hair and a blue scarf, has her hands clasped and is looking towards the center. The woman in the middle, with blonde hair tied back, is smiling and looking at the woman on the right. The woman on the right is partially visible, looking towards the center. On the table are various items: a white bowl with a spoon, a white disposable cup, a small glass bottle, and some papers. In the background, there are purple and blue banners, one of which features the text 'Eating and Working'. The bottom photograph shows a woman with blonde hair wearing a white cable-knit sweater, looking slightly to her right. She is engaged in a conversation with another woman whose back is to the camera; this second woman is wearing a dark top with a colorful floral pattern. Behind them is a large banner with an orange header that says 'Eating and Working' and a blue section below it.



MAXIMIZE YOUR EXPOSURE WITH THESE ENGAGING EXTRAS

Print Program Ad

Our attendees will hold onto their print programs long after you have packed up your booth and headed home. Full-color ads in the program will get their attention and are a great way to extend your sales opportunities! (5x7 with 70+ printed pages)

Full Page \$500

Half Page \$300

One Pre-Conference Social Media Post

A chance to get in front of our social audience in the months before HEALCon. Your company will be highlighted on our Facebook, Instagram, & LinkedIn social feeds as we promote the event and your participation. *\$150 each*

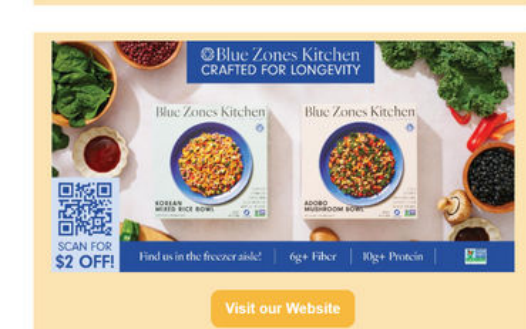
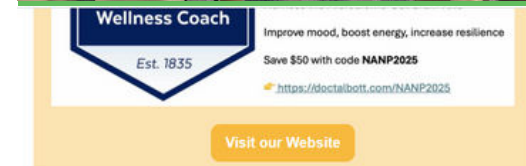
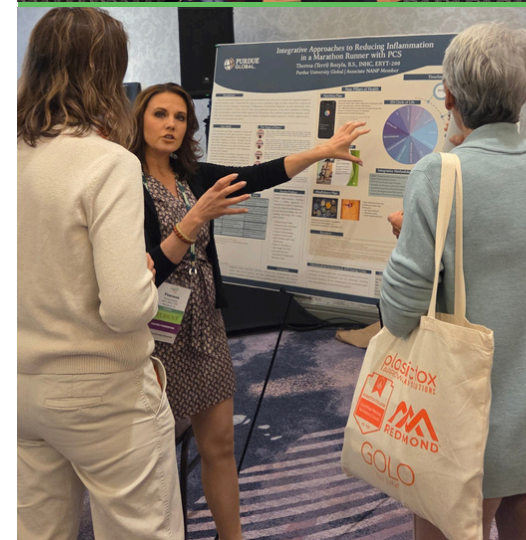
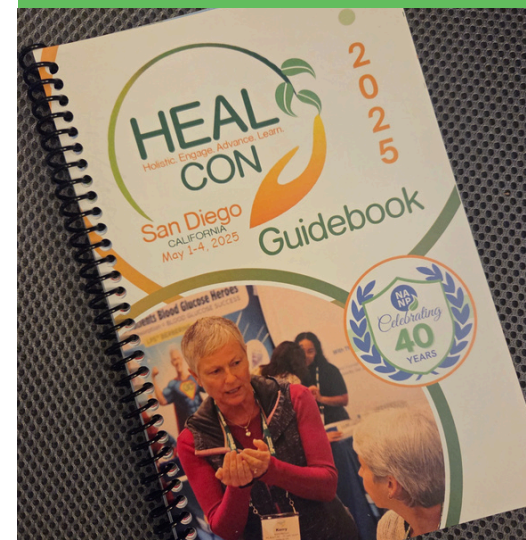
Digital Goodie Bag

Reach the entire NANP membership with an ad/offer in our digital goodie bag post-conference e-blast sent out one week after the conference.

\$250 (600 x 300px @ 300dpi display ad with link)

Daily Attendee Email Banner

An exclusive opportunity for your company to reach each attendee in the daily conference email with a banner ad linked to your website. *\$300 (limit 5)*



REACH BEYOND YOUR BOOTH

Conference Tote Bags

Make an impression all year long! Our attendees use their conference tote bags at farmers' markets, grocery stores, airports, bookstores... You get the picture. Have your logo printed on our conference tote bag!

\$600- (single color imprint) (limit 4)

Lanyards

Attendees, exhibitors, speakers & conference staff all wear badge holders with lanyards throughout the conference. From the moment they register, until they leave the conference, everyone will see your logo!

Call for pricing (limit 1)

Water Bottle

Imagine all the places your logo will go when printed on our water bottles – classrooms, offices, gyms, parks... just about everywhere. Your company logo will be placed next to the conference logo for all to see!

Call for pricing- (limit 1)



SPONSORSHIP OPPORTUNITIES

After Party

Hosting the Saturday After Party is a great way to extend your reach into our community. As the exclusive sponsor, this opportunity puts your company in the spotlight with promotion before, during, and after the conference. Your sponsorship provides for a DJ, dancefloor, fun-themed decorations featuring your company logo, and more. Best of all, the NANP team makes all of the arrangements for you!

Be in the spotlight for only \$3,000

Culinary Sponsor

Want to captivate this audience? Sponsor a delicious and healthy meal. We'll showcase your generosity on our website (on the menu and sponsorship pages), in the conference program, on signage next to the buffet tables, and with a shoutout on social media. \$500 (limit 5)

Fun Activities Sponsor

The early bird gets the worm! Sponsor a fun morning movement activity on either Friday or Saturday morning. \$500 (limit 2)

Beverage/Snack Breaks

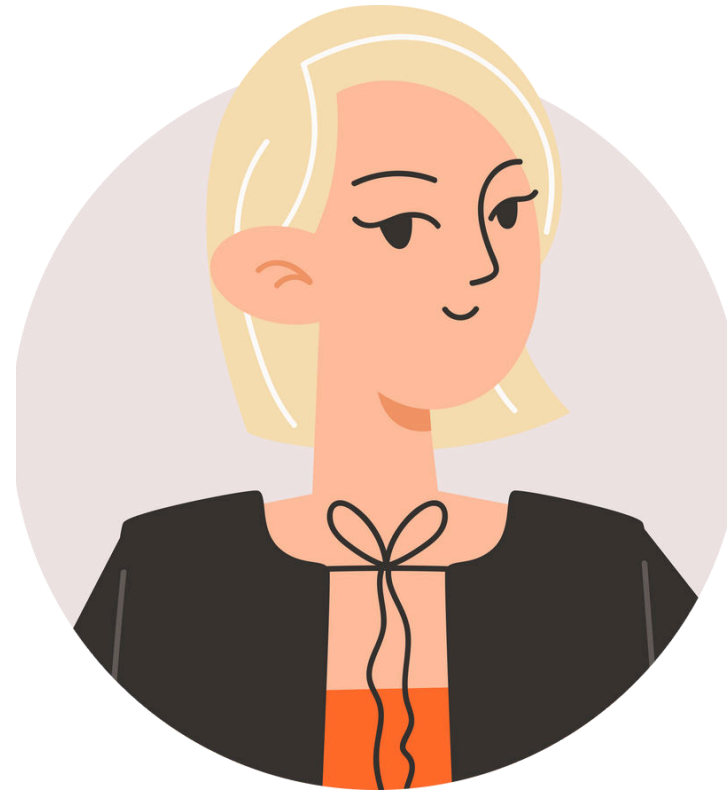
Maximum visibility! We will post your name on a sign at a beverage station, plus include your name and logo in the conference program. \$500 (limit 4)

WHAT ATTENDEES HAVE TO SAY...



DEBORAH

This was my first HEALCon and I met so many wonderful people. I can't wait for next year! The food was just as amazing as everyone said it would be. I thought the speakers were excellent as well and I left with so many fun takeaways.



MONICA

The expo was amazing and gave us a chance to really have some great discussions with the vendors. And meeting people.



KERRY

(Loved)...connecting with others. SO stimulating, encouraging, fun, to be with like-minded people who care so much about everything I care about!

We can't wait to welcome for you to join us at
HEALCon 2026 in beautiful Bellevue, WA



HEALCON

2026

Contact: Tiffany Perry- Development Specialist

Email: tiffany@nanp.org

