



A Community  
for Holistic &  
Functional  
Practitioners  
*Since 1985*

AN NANP EVENT



# Sponsor Prospectus



# About HEALCon

Ours is the event of choice for holistic nutrition professionals and students! Nationally acclaimed speakers, amazing organic & sustainably grown foods, and networking opportunities draw holistic practitioners from around the globe.



**Loews Coronado Bay  
Resort**

**Join us in sunny  
San Diego, California  
May 1-4, 2025**

Accommodations: NANP has secured a room block at Loews Coronado Bay Resort, San Diego with a room rate of \$239 per night (+tax & fees). Call **(800) 815-6397** or **(615) 340-5778** for reservations or **CLICK HERE** to book online. The hotel cut-off is Wednesday, April 9, 2025. Don't forget to mention the National Association of Nutrition Professionals Conference for the group rate.



**Event Est.  
2004**



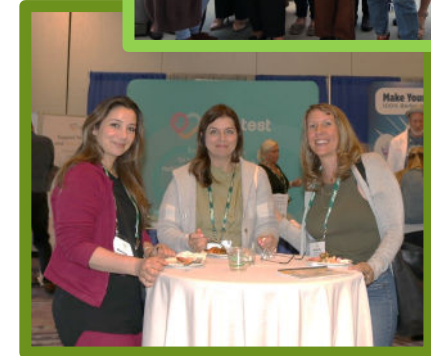
**200-300  
Attendees**



**95% Female  
Attendees**

## Who Are Our Attendees?

- Nutrition Educators
- Holistic Nutrition Consultants
- Instructors & School Directors
- Mental Health Counselors
- Life Coaches
- Natural Chefs
- Registered Dietitians
- Medical Doctors
- Naturopathic Doctors
- Physical Therapists
- and more...



- ▶ Our attendees know there are new and exciting products and services coming to market each day, and they are eager to learn all about them and put them to use in their practice
- ▶ Think of our experienced professional attendees as an extension of your sales force and our student attendees as a sales force in training.
- ▶ We expect 200-300 professionals and students to attend the 2025 conference.





# REACH BEYOND YOUR BOOTH To Maximize Your Company's Exposure With These Engaging Extras

## Print Program Ad

- Our attendees keep their print programs long after you have packed up your booth and your color ads in the program will get their attention and are a great marketing opportunity! (5x7 with 70+ printed pages)  
Full Page \$300  
Half Page \$150  
¼ Page \$200

**SOLD OUT**

## Conference Tote Bags

- Make an impression! Our attendees use their conference tote bags at farmers' markets, airports, bookstores... you get the picture. Have your logo printed on the tote bag!  
\$600- (single print) (limit 4)

**SOLD OUT**

## Digital Goodie Bag

- Reach the entire NANP membership with an ad/offer in our digital goodie bag post-conference e-blast sent out one week after the conference.  
\$250 (600 x 300px @ 300dpi display ad with link)

## Water Bottle

- Imagine all the places your logo will go when printed on our water bottles – classroom, gym, office, etc. Your company logo will be placed next to the water bottle for all to see!  
Call for price

**SOLD OUT**

## Lanyards

- Attendees and conference staff all wear badge holders with lanyards. From the moment they register, until they leave the conference, they will see your logo!  
Call for price

**SOLD OUT**



# Sponsor Opportunities

- ▶ **After Party**  
Hosting the After Party is a great way to extend your reach into our community. Includes a DJ, dancefloor, a cash bar, fun decorations, and more. *\$3,000*
- ▶ **Culinary Sponsor**  
Want to captivate this audience? Buy them a delicious and healthy meal. We'll showcase your generosity on our website (on the menu and sponsorship pages), in the conference program, on signage next to the buffet tables, and a shoutout on social media. *\$750 (limit 5)*
- ▶ **Fun Activities Sponsor**  
The early bird gets the worm! Sponsor a fun morning movement activity on either Friday or Saturday morning. *\$500*
- ▶ **Beverage/Snack Breaks**  
Maximum visibility! We will post your name on a sign at a beverage station, plus include your name and logo in the conference program. *\$500 (limit 4)*
- ▶ **Daily Attendee Email Banner**  
An exclusive opportunity for your company to reach each attendee in the daily conference email with a banner ad linked to your website. *\$300 (limit 5)*
- ▶ **One Pre-Conference Social Media Post**  
A chance to reach our social audience in the months before HEALCon. Your company will be featured on our Facebook, Instagram, & LinkedIn social feeds as we promote the event and your participation. *\$150 each*

**SOLD OUT**

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We can't wait for you  
to join us at  
**HEALCon 2025**  
in Sunny San Diego!

For More Information  
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