



A NANP EVENT



Sponsorship Opportunities



Add a team of
nutrition
professionals to
your sales force!



About HEALCon

Ours is **the event of choice** for holistic nutrition professionals and students! Nationally acclaimed speakers, amazing organic & sustainably grown foods, and networking opportunities draw **holistic practitioners from around the globe**.



Loews Coronado Bay Resort

Join us in sunny
San Diego, California
April 25-28, 2024

Accommodations: NANP has secured a room block at Loews Coronado Bay Resort, San Diego with a room rate of \$239 per night (+tax & fees). Call (800) 815-6397 or (615) 340-5778 for reservations or [CLICK HERE](#) to book online. The hotel cut-off is April, 4th, 2024. Don't forget to mention the National Association of Nutrition Professionals Conference for the group rate.



Event Est.
2004



200-300
Attendees



95% Female
Attendees

Who Are Our Attendees?

- Nutrition Educators
- Holistic Nutrition Consultants
- Educators & School Directors
- Mental Health Counselors
- Life Coaches
- Natural Chefs
- Registered Dietitians
- Medical Doctors
- Naturopathic Doctors
- Physical Therapists
- and more...



- ▶ Our attendees know there are new and exciting products and services coming to market each day, and they are eager to learn all about them and put them to use in their practice
- ▶ Think of our experienced professional attendees as an extension of your sales force and our student attendees as a sales force in training.
- ▶ We expect 200-300 professionals and students to attend the 2024 conference.



MAXIMIZE YOUR EXPOSURE

With These Engaging Sponsorship Opportunities

Print Program Ad

- Our attendees will hold onto their print programs long after you have packed up your booth and headed home. Full-color ads in the program will get their attention and are a great way to extend your sales opportunities! (5x7 with 70+ printed pages)

Full Page \$1000

Half Page \$750

¼ Page \$500

Conference Tote Bags

- Make an impression all year long! Our attendees use their conference tote bags at farmers' markets, grocery stores, airports, bookstores... you get the picture. Have your logo printed on our conference tote bag!

\$600- (single color imprint) (limit 4)

Goodie Bag Insert/Sample

- If you are not exhibiting, this is a great way to get samples of your product in the hands of attendees. As an added bonus, we will shout out your products in our post-conference social media posts. Products only- no paper flyers, please (all inserts are subject to approval).

\$100 handling fee

Water Bottle

- Imagine all the places your logo will go when printed on our water bottles – classroom, office, home... just about everywhere. Your company logo will be placed on the bottle for all to see!

Call for price (single color imprint (limit 1))

Lanyards

- Attendees, exhibitors, and conference staff all wear badge holders with lanyards. Your logo will be on the lanyard. From the moment they register, until they leave the conference, your logo will be on their lanyard!

Call for price (single color imprint (limit 1))

SOLD OUT

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► After Party

Hosting the Saturday After Party is a great way to extend your reach into our community. Includes a DJ, decorations, and more.

\$3,000

► Mealtime

Want to captivate this audience? Buy them a delicious and healthy meal. We'll showcase your generosity on our website (on the menu and sponsorship pages), in the conference program, on signage next to the buffet tables, and a shoutout on social media.

\$2,000

► Fun Activities Sponsor

The early bird gets the worm! Sponsor a fun morning movement activity on either Friday or Saturday morning.

\$500

► Beverage/Snack Breaks

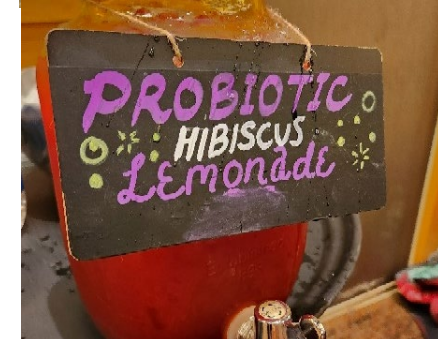
Maximum visibility! We will post your name on a sign at a beverage station, plus include your name and logo in the conference program.

\$500 (limit 4)

► Daily Attendee Email Banner

An exclusive opportunity for your company to reach each attendee in the daily conference email with a banner ad linked to your website.

\$500 (limit 4)





Get Noticed at
HEALCon 2024
in Sunny San Diego!

For More Information
Contact- Tiffany Perry
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