

MENTAL WELLNESS



The Brain-Body-Biome
(How Mental Wellness Drives a Multi-Faceted
Impact on Physical Health)

Shawn Talbott, PhD CNS, LDN, FACSM, FAIS, FACN



Dr. Shawn Talbott Amare's Chief Science Officer

PhD, CNS, LDN, FACSM, FAIS, FACN

- 20+ years of experience developing nutritional products
- Fellow of the American College of Nutrition, the American College of Sports Medicine, and the American Institute of Stress
- Author of two academic textbooks, an award-winning documentary film, and several best-selling books that have been translated into multiple languages.
- Featured guest on The Dr. Oz Show, Ask Dr. Nandi, The TED stage and the White House
- Served as a nutrition educator for elite-level athletes
- Diplomate of the International Olympic Committee's (IOC) Sports Nutrition program
- ShawnTalbott.com / Amare.com





THE THREE THINGS YOU SHOULD KNOW ABOUT

MENTAL WELLNESS

- 1. How you feel is not just in your head it's also in your gut.
- 2. Our "second brain" includes the Microbiome and plays a major role in mental wellness.
- 3. You can now DO something NATURALLY to improve your mental wellness.

WHERE ARE YOU ON THE MENTAL WELLNESS CONTINUUM? (Circle your current number)

The state of the s							
1	2 3	4	5	6	7	8	9 1
DISEAS Depression Anxiety Diabetes Obesity Heart Disease Autoimmon	Fibromyalgia CFS Dementia ADD / ADHD Alzheimer's		"TYPI Fatigue Tension Sad Brain Fog Headaches Acne Eczema	CAL" Congestion URTI's Joint Pain Muscle Pain Bloated Chubby		Energetic Calmness Happy Sharp Creative Clear Skin	Rarely Sick Flexible Lean Strong Resilient
RED	ORANGE	YELLOW	GRI	= EEN	BLUE	INDIGO	VIOLET

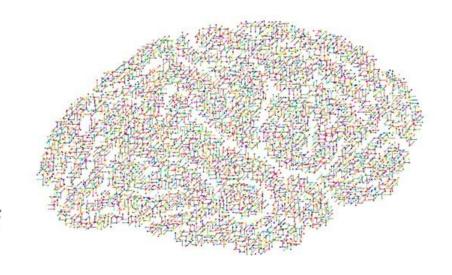




The NEW Science of Mental Wellness

Science has forever focused on the BRAIN as the primary source to addressing mental wellness problems & answers.

We've been relying highly on antidepressants and other forms of serotonin reuptake inhibitors (SSRIs) to resolve these issues.

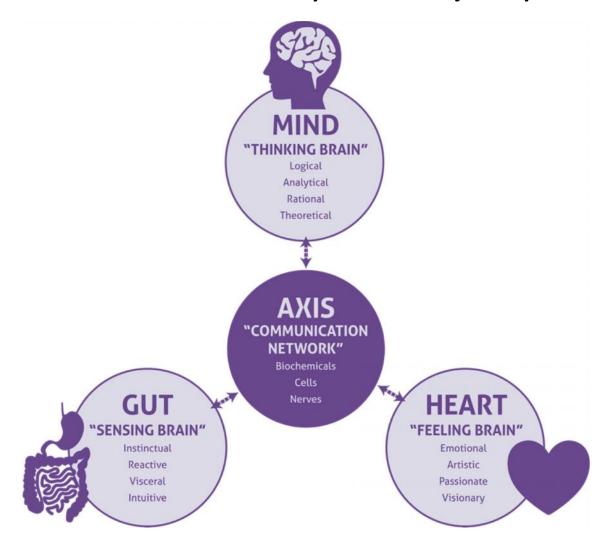


BUT IS THIS THE RIGHT SOLUTON?





Problem – Old science = how you feel is *not* just in your head



What if you could harness the new science (gut-heart-brain-axis)





GRIM REALITY

- Americans spend over \$100 billion annually on "feel better" products, from painkillers and anti-depressants to alternative and complementary therapies
- 100 million Americans suffer from chronic pain this is one of the top reasons for the \$100 billion expenditure
- 350 million people globally are affected by depression each year – another major reason for the \$100 billion expenditure
- 90% of adolescents have a depressive disorder before the age of 18







GRIM REALITY

- 800,000 people die of suicide each year that's over 2000 suicides per day
- 24 million people, some as young as 12 years old, received treatment for illicit drug or alcohol abuse in 2016
- 1 in 5 new mothers in the U.S. report postpartum depression each year
- The World Health Organization calls stress "the health epidemic of the 21st century"
- 85% of the nation's 20 million college students reported feeling overwhelmed by stress - and more than 35% reported feeling "depressed" to the point of dysfunction











STRESS

ACUTE STRESS

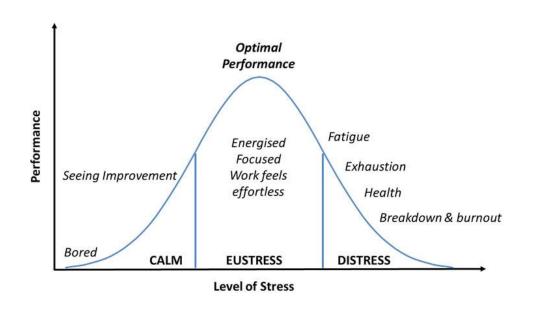
- brief
- normal circadian rhythm
- adaptive

CHRONIC STRESS

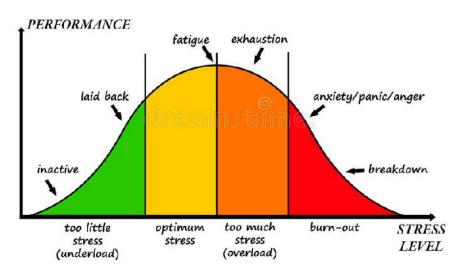
- prolonged & repeated
- disrupted circadian rhythm
- maladaptive

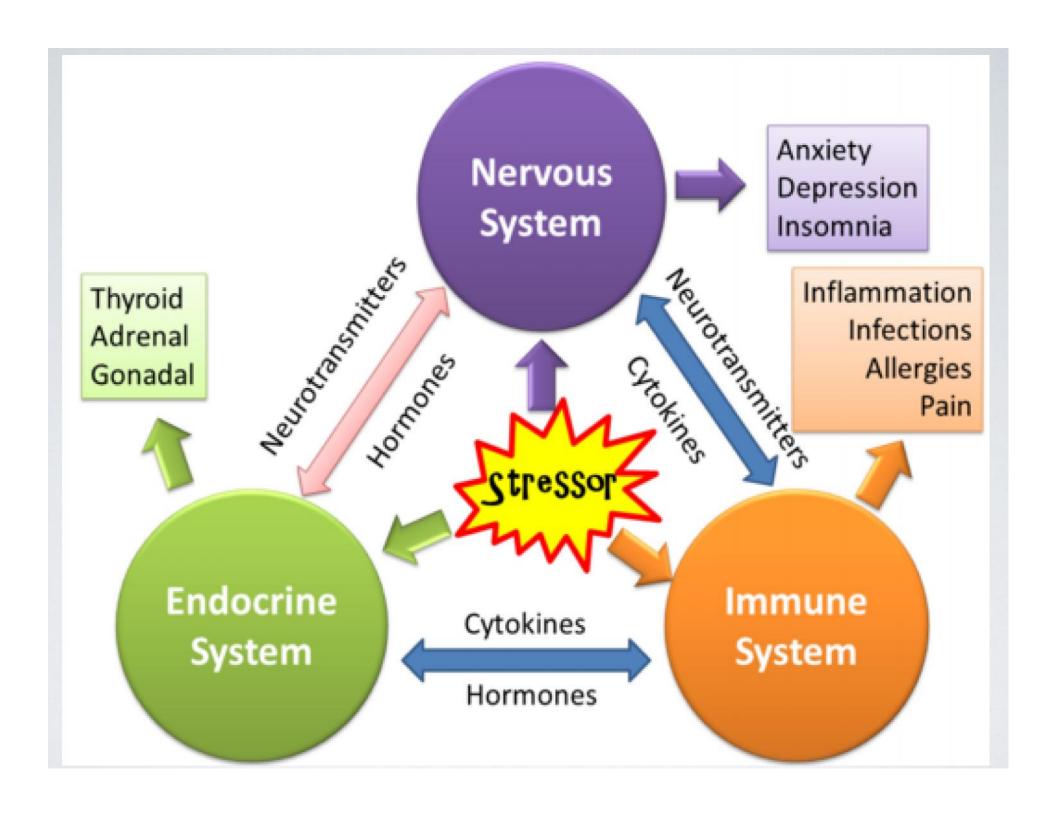


Yerkes-Dodson Curve of Human Performance



STRESS CURVE

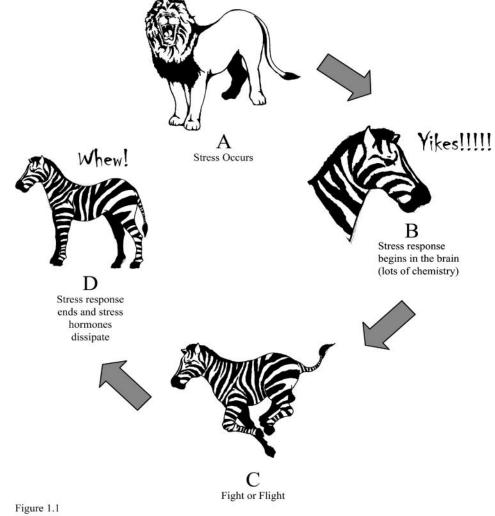




Why Zebras Don't **Get Ulcers...**

Robert Sapolsky, PhD Stanford University Stress Physiology

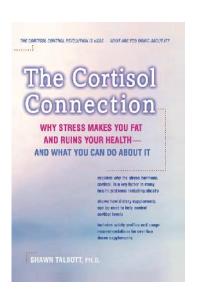




The "normal" stress response

Humans are *not* Zebras...

...and are not meant to harbor *chronic* stress



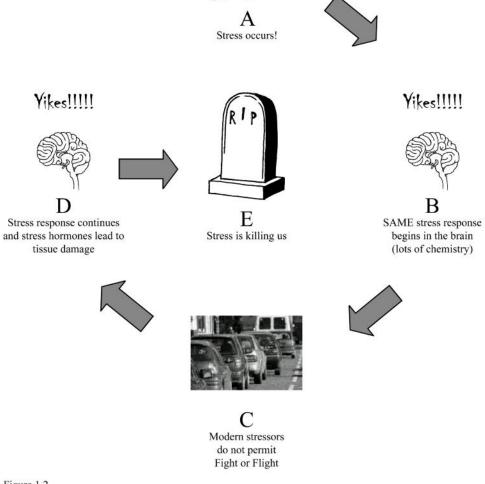
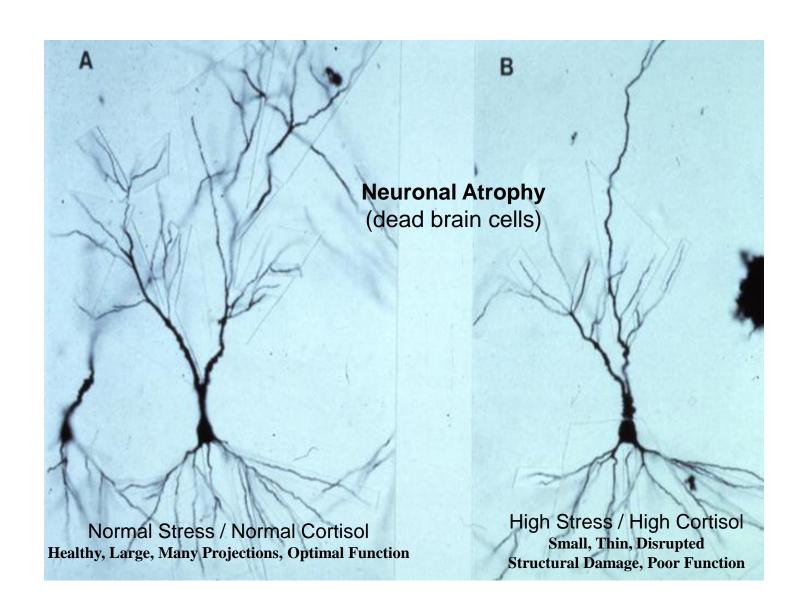


Figure 1.2 The "Type C" personality (The HUMAN stress response)

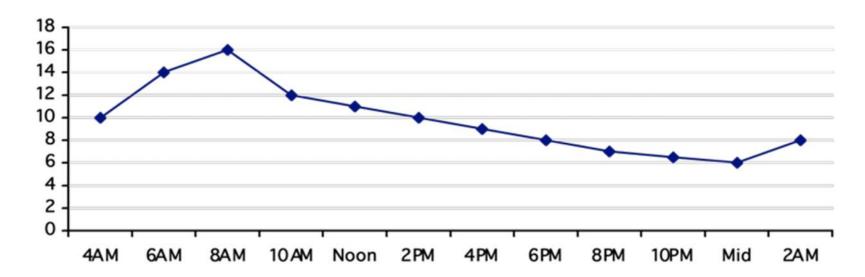


Abdominal Fat Accumulation Normal Stress / Normal Cortisol High Stress / High Cortisol



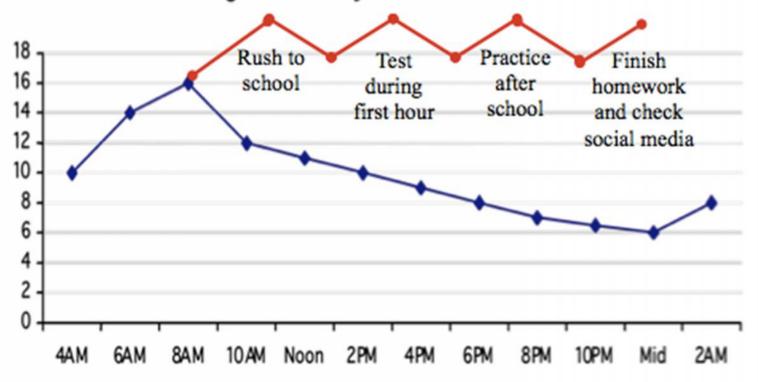
"Normal" Diurnal Cortisol Rhythm

Cortisd Leves Throughout the Day



"Modern" Adolescent Cortisol Rhythm

Cortisd Leves Throughout the Day



Dopamine **Alertness**

- +Clarity -Ambiguity
- +Motivation -Hyper

Norepinephrine Attention Concentration

- +Certainty -Doubt
- +Determination -Obsession
- +Recall Memory -Dimentia

+Working Memory -Passive

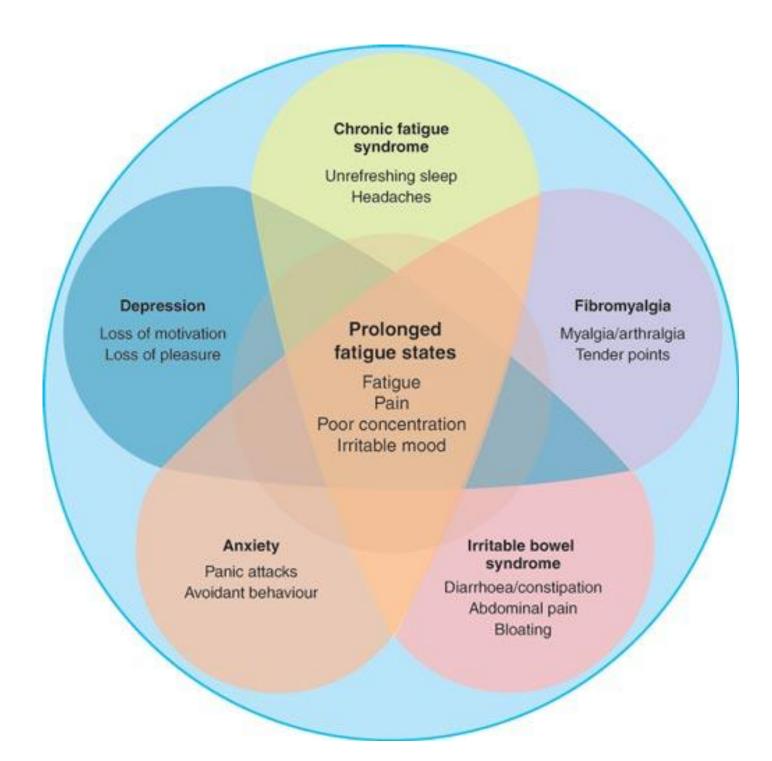
Balanced Mood

Appetite

Endurance

Serotonin Satisfaction

- +Relaxation -Insomnia
 - +Pleasure -Anxiety
- +Learning Memory -Disability



RECENT SCIENTIFIC DISCOVERIES

- Science now tells us that we actually have a SECOND BRAIN!
- There has been a massive scientific shift towards the MICROBIOME, also known as our gut and second brain, as being the source to addressing mental wellness issues.



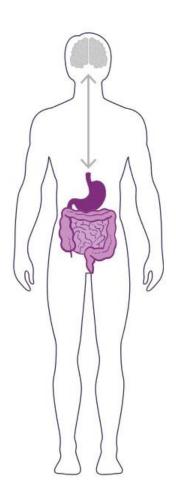


DID YOU KNOW?

- 90% of the cells in your body are non-human
 - Human genes = ~23,000
 - Bacterial genes= ~20 million (~1,000x MORE than human genes)
- Microbiome is an ecological community of trillions of bacteria living symbiotically in/on our body
 - "2nd Brain" = 3-4 lbs (approximately the same size as our 1st brain)

YOUR GUT IS CONSIDERED YOUR SECOND BRAIN







HOW IMPORTANT IS YOUR MICROBIOME?

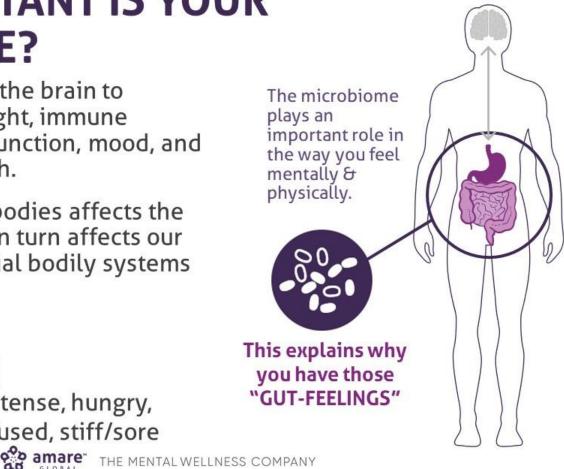
- Communicates with the brain to regulate health, weight, immune function, digestive function, mood, and overall mental health.
- What we put in our bodies affects the microbiome, which in turn affects our mind and other crucial bodily systems

IN BALANCE

Feeling Great

OUT OF BALANCE

Feeling fatigue, sad, tense, hungry, heavy, bloated, confused, stiff/sore





HOW DO YOUR "TWO BRAINS" COMMUNICATE?

Our "two brains" communicate through a highly extensive network, known as the gut-brain axis (GBX).

NETWORK CONSISTS OF:

- "wires" nerves
- "chemicals" –
 neurotransmitters/hormones
- "cells" immune system

The GBX connects our nervous system (brain)immune system (axis)and gastrointestinal system (gut)-

with a vast array of cellular and biochemical messengers throughout the entire body, which include the microbiome, hormones, cytokines, and

neurotransmitters.

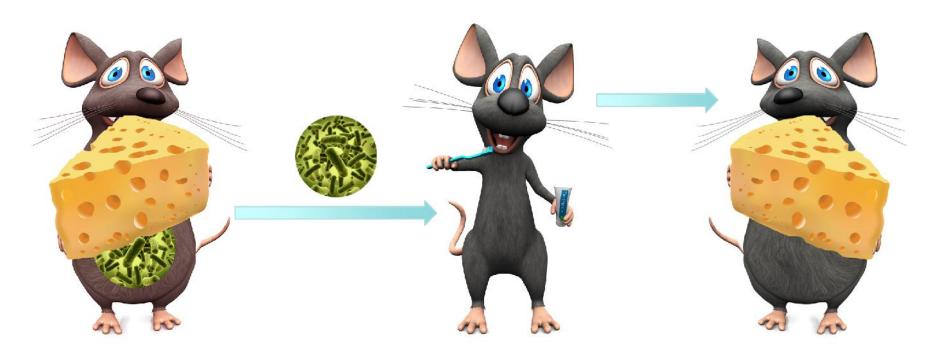




Obese Overeating

Lean

Obese Overeating



Obesogenic microbiota

Germ-free

Obesogenic microbiota

Timid "Introvert"

Outgoing "Extrovert"

Timid "Introvert"



Normal gut microbes

Germ-free

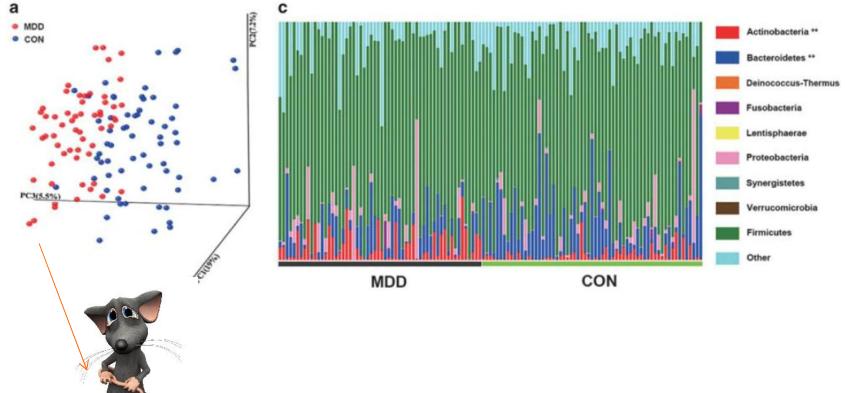
Transplanted

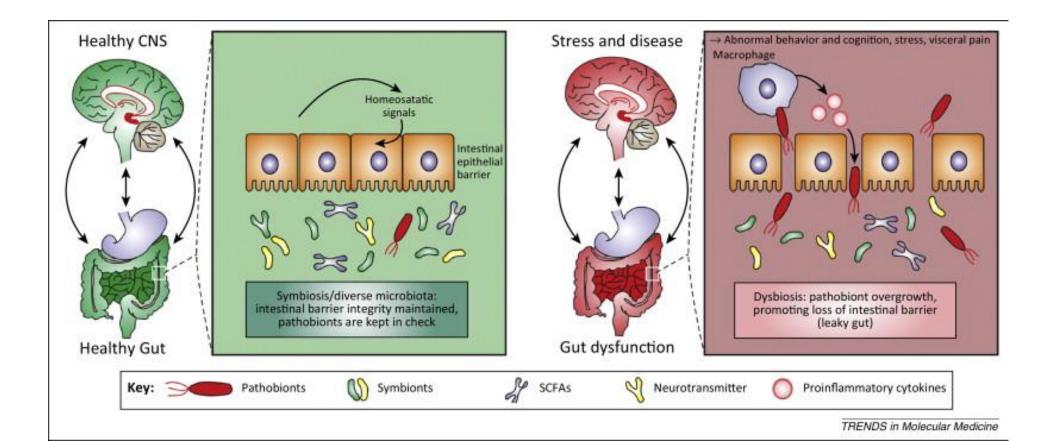


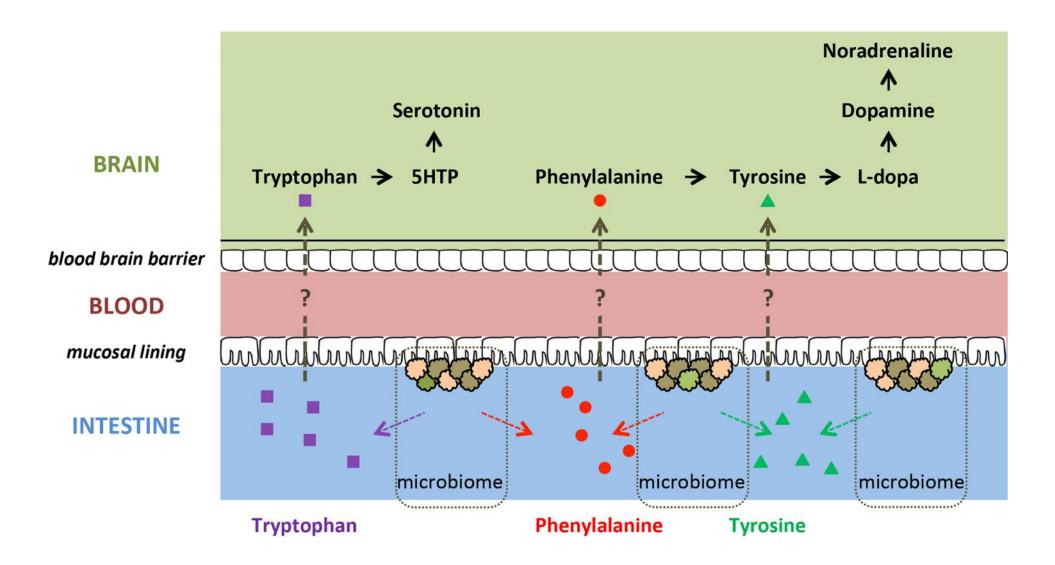
www.nature.com/mp

ORIGINAL ARTICLE

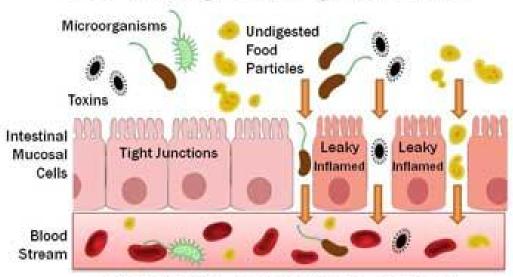
Gut microbiome remodeling induces depressive-like behaviors through a pathway mediated by the host's metabolism







The Leaky Gut Syndrome



RESPONSE BY IMMUNE SYSTEM

Breach of Blood-Brain Barrier Food Intolerances & Allergies Autoimmunity & Inflammation Malabsorption & Nutrient Deficiency

Metabolic Syndrome

Obesity, T2 Diabetes, Hypercholesterolemia, Hypertension

Neurological Disorders

Depression, Anxiety, ADD, ADHD, Autism, Dementia, Epilepsy

Autoimmune Disorders

Irritable bowel syndrome, Cronh's, Celiac, Allergies, Cancers



alters the composition of the gut microbiota

improves epithelial barrier integrity

reduces leakage of particular GI metabolites

restores serum metabolites

ameliorates specific autism-related behavioral abnormalities

RESEARCH Open Access



A prebiotic intervention study in children with autism spectrum disorders (ASDs)

Roberta Grimaldi^{1,2*}, Glenn R. Gibson¹, Jelena Vulevic², Natasa Giallourou³, Josué L. Castro-Mejía⁴, Lars H. Hansen⁵, E. Leigh Gibson⁶, Dennis S. Nielsen⁴ and Adele Costabile⁶

Original Article

Advance Publication

Dietary supplementation with partially hydrolyzed guar gum helps improve constipation and gut dysbiosis symptoms and behavioral irritability in children with autism spectrum disorder

Ryo Inoue,^{1,*} Yuko Sakaue,² Yuki Kawada,¹ Ryuji Tamaki,¹ Zenta Yasukawa,³ Makoto Ozeki,³ Satoko Ueba,⁴ Chihiro Sawai,² Kazuo Nonomura,⁴ Takamitsu Tsukahara⁵ and Yuji Naito⁶

¹Laboratory of Animal Science, Department of Agriculture and Life Science, Kyoto Prefectural University,

¹⁻⁵ Shimogamohangi-cho, Sakyo-ku, Kyoto 606-8522, Japan

²Department of Pediatrics, Shiga University of Medical Science, Seta Tsukinowa-cho, Otsu, Shiga 520-2192, Japan

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⁴Moriyama Municipal Hospital, 4-14-1 Moriyama, Shiga 524-0022, Japan

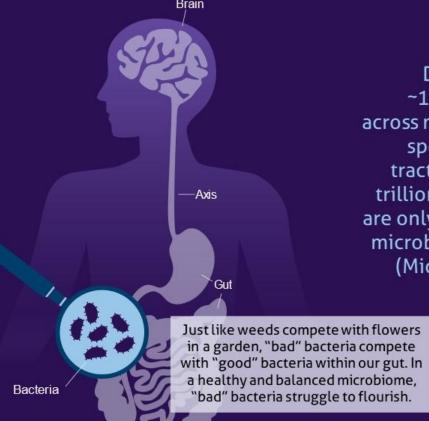
⁵Kyoto Institute of Nutrition & Pathology, Ujitawara, Kyoto 610-0231, Japan

⁶Department of Molecular Gastroenterology and Hepatology, Kyoto Prefectural University of Medicine, Kamigyo-ku, Kyoto 602-8566, Japan

HEALTHY GUT HEALTHY MIND

TWO Brains?

Did you know that we have two brains? One in our head and one in our gut- the **2nd brain**. They are connected by a communication axis. The emerging science of the **Gut-Brain Axis** (GBX) indicates that many mental wellness issues originate as imbalances in the GBX.



100% Human

Did you know that we have ~100 trillion microorganisms across more than 10,000 different species (Microbiota) in our Gl tract? Compare that to our ~10 trillion human body cells and we are only 10% human! Those same microbiota have ~9 million genes (Microbiome) compared to our ~23,000 human genes.

Therefore based on gene count, we are



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less than 1% human!



BAD vs GOOD

BACTERIA

A Balanced Microbiome Supports:

BAD Bacteria

GOOD Bacteria

Campylobacter Jejuni &
Salmonella Enterica

– Results in food poisoning and
inflammation

Lactobacillus Helveticus R0052 *
– Improves mood by decreasing neuro-inflammation & increasing serotonin metabolism

Enterococcus Faecium

– Causes post-surgical
infections and inflammatory
bowel conditions

Bifidobacterium Longum R0175 *

– Enhances calmness by
decreasing anxiety indices &
enhances cognitive function

Clostridium Difficile

– Creates effects ranging from
diarrhea to life-threatening
inflammation

Lactobacillus Rhamnosus R0011*

- Reduces stress by lowering cortisol exposure & improving GABA neurotransmission

*featured in MentaBiotics™



Healthy Inflammatory Balance

Robust Immune Protection





Optimal Digestive Process



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IT GOES BOTH WAYS...

The Brain Can Affect the Gut

"Butterflies in our stomach" form when we're in love or anxious



Fear or sadness makes us "sick to our stomach"



Acute stress can suppress our appetite (short-term), while chronic stress can increase appetite and cravings for comfort foods (stress-eating)



The **Gut Can Affect** the Brain



When we eat, receptors in the gut cause the release of enzymes to aid digestion

> Gut cells, including microbiome bacteria, send signals to the brain via nerves and hormones to indicate hunger or satiety (fullness)



The gut produces as much as 60%-90% of neurotransmitters involved in mental wellness, including dopamine and serotonin

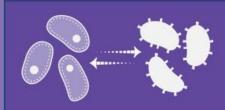




GUT BRAIN AXIS

The "Axis" between the Gut and the Brain coordinates communications







Nerves— such as the vagus nerve, provide a "hard-wired" connection between the gut and the

Cells– including the immune system, interact with the gut microbiota

Biochemicals – including hormones, neurotransmitters, and cytokines transmit signals through the blood stream





Balance the GUT with NUTRITION

PROBIOTICS

Probiotic foods contain live "good bacteria" which support mental wellness and aid digestion. Examples include fermented foods such as yogurt, kefir, kimchi, kombucha, sauerkraut, miso, tempeh, and Probiotic supplements.

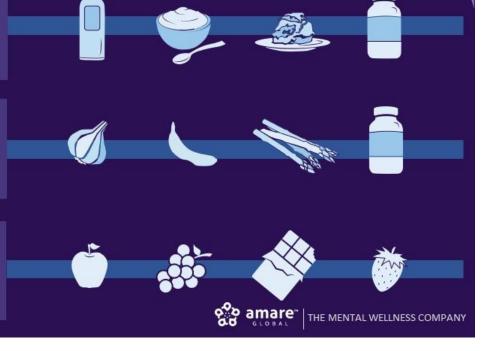
PREBIOTICS

Prebiotic foods contain fibers and carbohydrates that can be fermented and digested by gut bacteria to serve as a fuel source and encourage growth of beneficial bacteria. Examples include asparagus, bananas, green leafy vegetables, garlic, leeks, onions, chicory, ginger, and Prebiotic supplements.

PHYTOBIOTICS

Phytobiotic foods are rich in flavonoids which protect good bacteria and establish a hospitable environment for the growth of good and displacement of bad bacteria.

Examples include apples, grapes, dark chocolate, and berries.





Balance the MIND with LIFESTYLE

Choices

Take time for a MIND BREAK

Sleep

Inadequate or poor quality sleep increases stress hormone exposure (cortisol) and interferes with mood and mental function

> Take time to MOVE





Mindfulness

Practice such as meditation, yoga, gratitude, and mindful breathing reduce stress and anxiety

Take time to **SLEEP**

Physical Activity

Regular exercise is shown to reduce stress, anxiety, and depression as effectively as antidepressant drugs



o amare" | THE MENTAL WELLNESS COMPANY



FOR YOUR GUT... THE PROBIOTIC STRAIN MATTERS



Lactobacillus rhamnosus R0011:

Reduces stress by lowering cortisol exposure and improves GABA neurotransmission*



Bifidobacterium longum R0175:

Enhances calmness by decreasing anxiety indices and improves cognitive function*



Lactobacillus helveticus R0052:

Improves mood by decreasing neuro-inflammation and increasing serotonin*



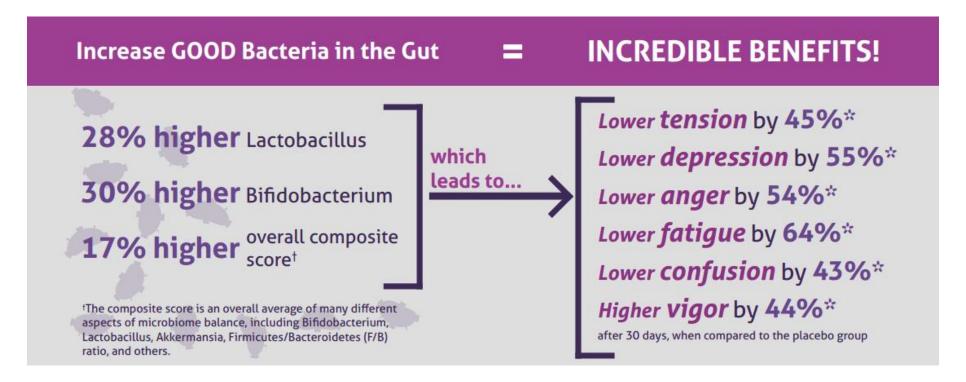
*These statements have not been evaluated by the Food and Drug Administration.

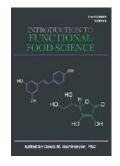
This product is not intended to diagnose, treat, cure, or prevent any disease.



Effect of Coordinated Probiotic/Prebiotic/Phytobiotic Supplementation on Microbiome Balance and Psychological Mood State in Healthy Stressed Adults

Published = Functional Foods in Health & Disease Journal (www.FFHDJ.com)









Project b3 Study

- 33 Volunteers (10 Men / 23 Women)
- Age ~ 45y
- Weight = 176 lbs
- Fat = 27%
- 6 Weeks on Project b3 As Recommended...
 - Reboot+
 - Amare FundaMentals Pack®
 - GBX Protein
 - GBX SuperFood
 - GBX SeedFiber

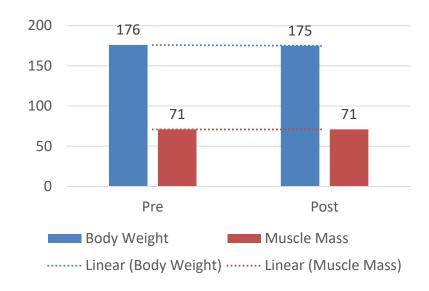


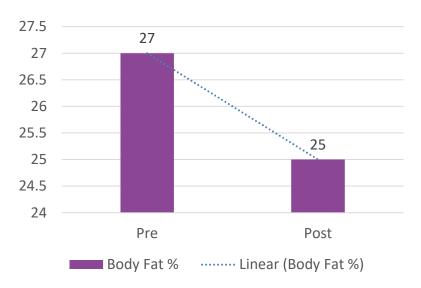




Body Weight & Muscle Mass

Body Fat %

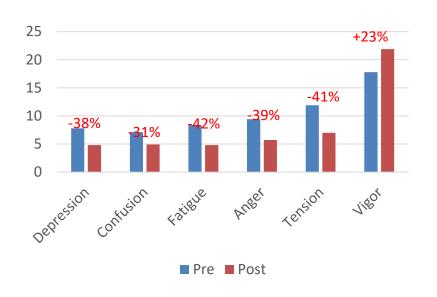


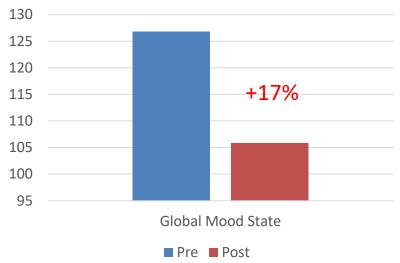




POMS Subscales

Global Mood State



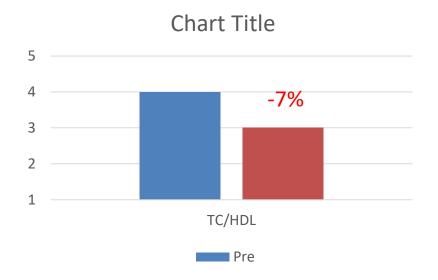




Blood Chemistry

250 200 150 150 100 50 TC LDL HDL TG Glucose Pre Post

Cardiac Risk





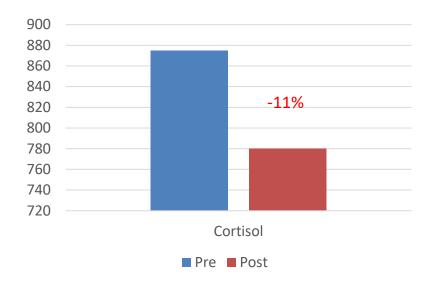
Butyrate Kinase

0.12 0.1 0.08 0.06 0.04 0.02 0

Butyrate Kinase

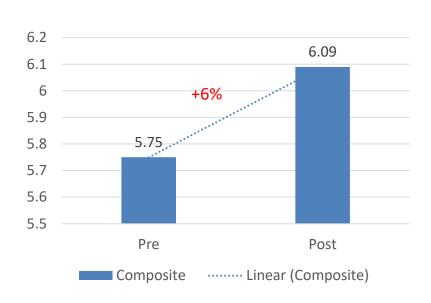
Pre Post ········ Linear (Pre)

Cortisol

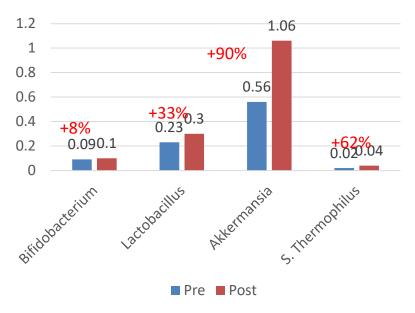




Microbiome Composite Score

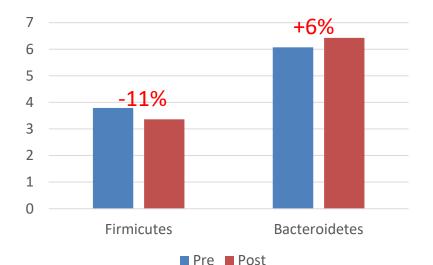


Microbiome Species

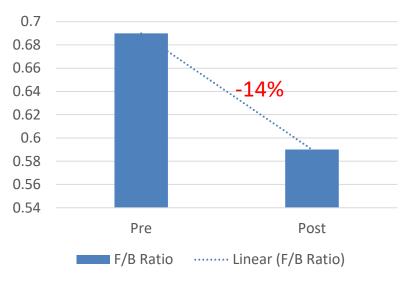




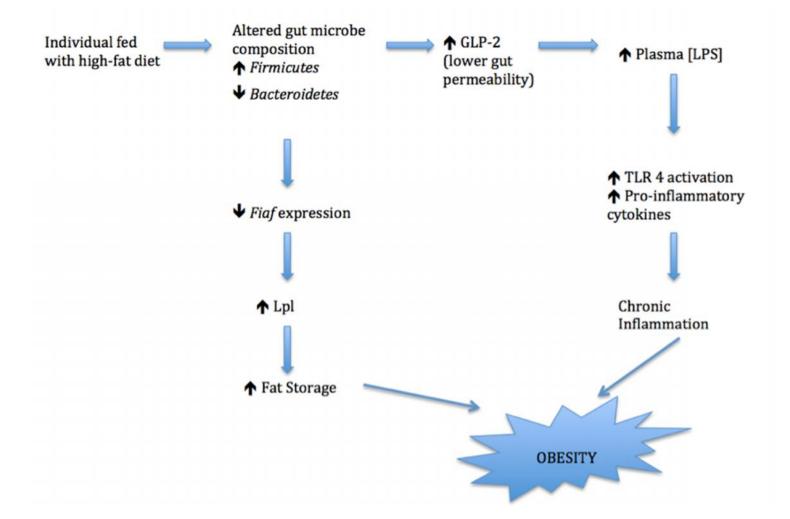
Metabolic Ratio



F/B Ratio

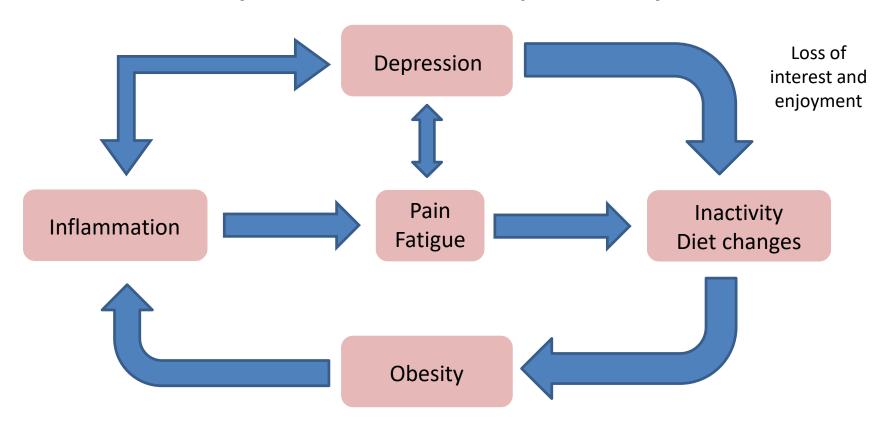




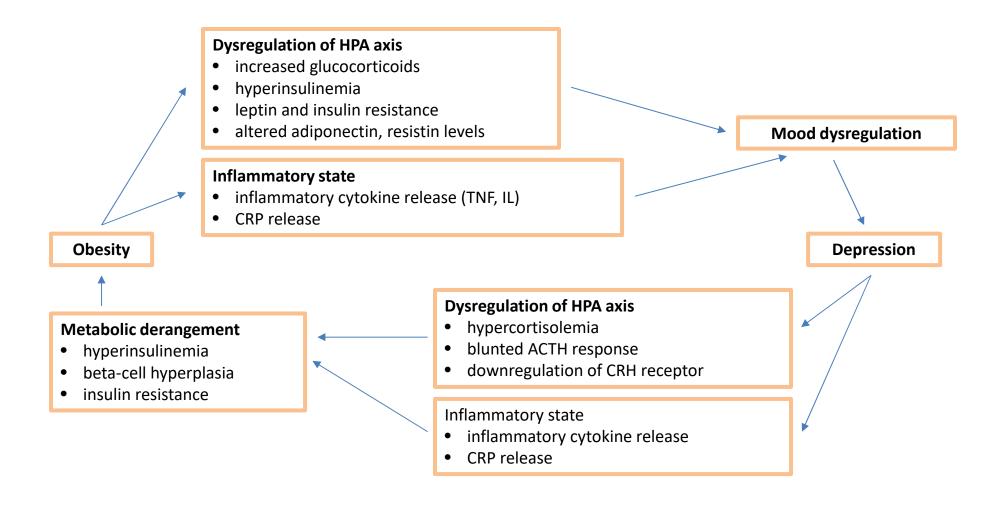




Obesity – inflammation - depression cycle









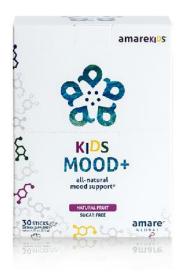
Proprietary Blend (54 mg):

- affron® standardized Saffron (Crocus sativus L.) Stigma extract
- Tulsi Holy Basil (Ocimum sanctum) Leaf extract
- Rosemary (Rosmarinus officinalis) Leaf extract
- Oregano (Origanum vulgare) Leaf extract
- Clove (Syzygium aromaticum) Flower extract

Delivery Base:

- IsoFiberTM Prebiotic Fiber (isomaltooligosacchardies)
- Natural Sweetener Blend (Xylitol, Erythritol, Stevia Leaf extract)
- Natural Fruit Flavors Blend (orange fruit, grapefruit, lemon fruit, vanilla, turmeric, citric acid)
- Plant Cellulose (to improve dissolution)
- Rice Hull Concentrate (to reduce clumping)

10/10 kids saw improvements in focus, mood and mental performance





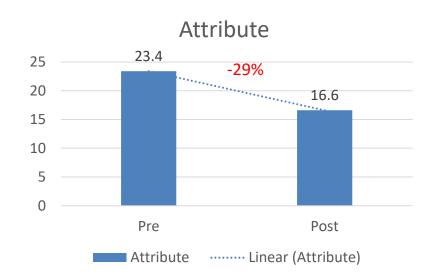


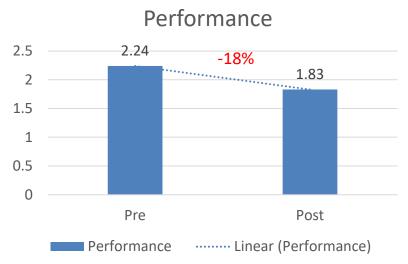
Kids Mood+

EB/APS = April 2020 Targeted Dietary Supplementation Improves Mental Performance in Children

Focus, Attention, Mood, Listening, Tension, Irritation

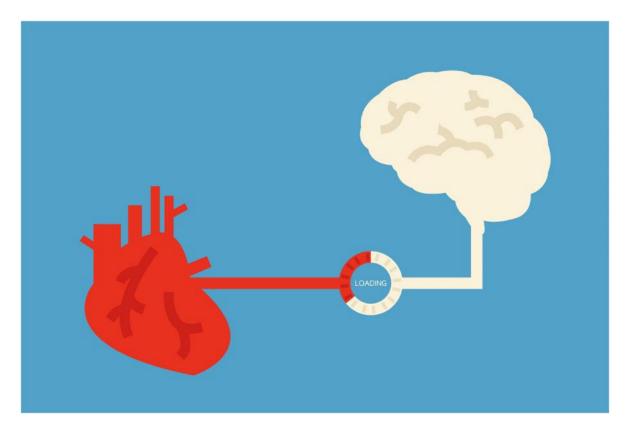
School work, Math, Reading, Writing, Social Relationships









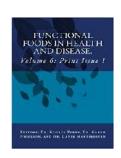


Depressed patients = higher risk for heart attack Heart attack patients = higher risk for depression



Heart-Brain Axis

Functional Foods in Health & Disease Journal Vol 9, No 8 (Aug 2019)



"Physical" heart benefits and "Mental" brain benefits are related via the psychophysiological "heart-brain-axis" with simultaneous improvements in both physical and mental wellness. Our studies have shown targeted supplementation to improve parameters associated with heart health (antioxidant, fat oxidation, endurance) and brain health (neuro-inflammation, cognition, antidepressant/anxiolytic) — with further previously-undescribed benefits for psychological mood state (depression, fatigue, vigor).

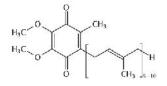


BDNF = Brain-Derived Neuroptrophic Factor

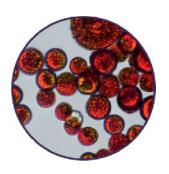
Cardio-Electro-Physiology

Cardiac Rhythm

Cardiac Efficiency



Cardiac Output



Blood Flow



Blood Pressure

Cholesterol



Inflammation



Oxidation (Free Radicals)





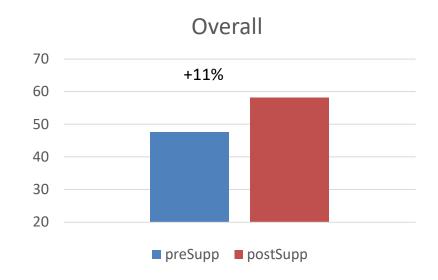
MentaHeart Clinical Pilot Study

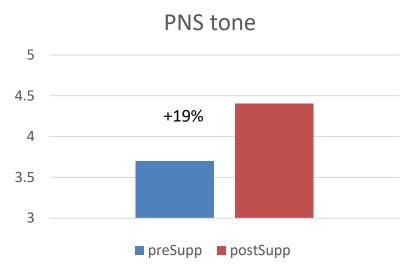
(ACSM May 2020)

Optimization of Heart-Brain-Axis Signaling Improves Mental and Physical Performance

HRV / SDNN (msec)

HRV / RMSSD





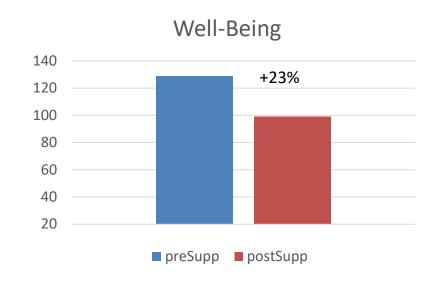
SDNN = standard deviation of N-N intervals RMSSD — root mean square of successive differences

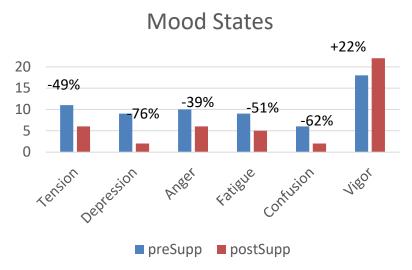


MentaHeart Clinical Pilot Study

Global Mood State

POMS Sub-Scales





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1	2 3	4	5	6	7	8	9 1
DISEAS Depression Anxiety Diabetes Obesity Heart Disease Autoimmu	Fibromyalgia CFS Dementia ADD / ADHD Alzheimer's		"TYPI Fatigue Tension Sad Brain Fog Headaches Acne Eczema	CAL" Congestion URTI'S Joint Pain Muscle Pain Bloated Chubby		OPTII Energetic Calmness Happy Sharp Creative Clear Skin	Rarely Sick Flexible Lean Strong Resilient
RED	ORANGE	YELLOW	GRE	EEN	BLUE	INDIGO	VIOLET





Thank You!



