



MAY 16-19, 2019 • TUCSON, ARIZONA

ANCESTRAL PATH

Modern ^{to} Health

2019 ANNUAL CONFERENCE & EXPO



EXHIBITOR AND SPONSOR PROSPECTUS



ABOUT THE CONFERENCE

Ours is the event of choice for holistic nutrition professionals and students! Nationally acclaimed speakers, amazing organic & sustainably grown foods, and networking opportunities draw holistic practitioners from around the globe.



Past Venues & Locations



Portland, OR



Long Beach, CA



St. Paul, MN



Monterey, CA



San Diego, CA



San Francisco, CA

Sponsors / Exhibitors

- Advanced Specialty Education Certification Programs
- Body Care Product Manufacturers/Suppliers
- Dietary Supplement Companies/Manufacturers
- Laboratory Companies
- Nutrition & Natural Chef Schools
- Online Dietary Supplement Dispensaries
- Organic & Natural Skin Care and Cosmetics Companies
- Organic & Whole Gourmet Foods Producers/Product Suppliers



We're coming to the JW Marriott Starr Pass Resort in Tucson, AZ

May 16 - 19, 2019

WHY EXHIBIT?

Our attendees know there are new and exciting products and services coming to market each day, and they're eager to learn all about them. Think of our professional attendees (nutritionists, dietitians, NDs, RNs, DCs, LACs, and MDs) as an extension of your sales force, and our student attendees as a sales force in training. We expect 300-400 students and professionals this year.

You will meet a highly educated, sophisticated, and targeted audience of health professionals, who are excited to learn about your company, its products and services.



Our conference is a springboard for careerlong professional (and personal) relationships.

We couldn't be more excited to introduce you to this discerning group, who surprise our exhibitors year after year with their exceptional level of knowledge and inquiry. Be ready to share valuable insights on how your products and services can positively impact our attendees' practices, train them as your extended sales force, and send them home with tools they can implement on Monday morning!



"Exhibiting at the NANP provides an excellent opportunity to educate the providers on your solutions for their practices. The NANP has done a great job blending the exhibitors into the conference so they are fully supported and recognized."

LISA POWELL, M.S. CAM BOARD CERTIFIED IN HOLISTIC NUTRITION® REGIONAL MANAGER- NUMEDICA



"We really enjoyed exhibiting at the NANP conference in 2017. It was incredibly valuable to have access to such an exclusive group of holistic health professionals who were truly interested in how we could help them help their clients. It was a very productive weekend!"

KAREN ROSS, FOUNDER, THE FOUNDATION FOR FUNCTIONAL FERMENTED FOOD

◆ CLICK HERE ◆

to listen to what exhibitors have to say about the Annual NANP Conference & Expo

Why should YOU Sponsor/ Exhibit at *THE* Annual Conference for Holistic Nutrition Professionals?

If you've exhibited at our conference before you know our attendees are unique. Naturally inquisitive, they love connecting with our exhibitors, and want to know all about your products and services.

3 BIG reasons why our conference is the best bang for your buck:

- 1. Almost 11 Dedicated Expo Hours!**
Our schedule is built to maximize your time with attendees; with unique events, meals, and beverage breaks in the expo hall.
- 2. Meals Included!** While you're exhibiting, meals will be in the exhibit hall. PLUS, your exhibitor/sponsor package includes access to these meals, saving you time and money.
- 3. We have the best expo hall layout and design!** Since the buffets and tables will be in the expo hall, attendees will enjoy their meals within a few feet of your booth. Our exhibitors LOVE how this amazing layout works for traffic.

Types of Professionals You Will Meet

- Holistic Nutrition Consultants
- Nutrition Educators
- Natural Chefs
- Registered Dietitians
- Medical Doctors
- Naturopathic Doctors
- Physical Therapists
- Educators & School Directors
- Mental Health Counselors
- Life Coaches and more...



"This past year we connected with NANP to exhibit our green food supplement, Vital Scoop. The experience was rewarding on all levels. NANP attracts many smart nutritionists who are doing wonderful things in the world. We were able to increase the exposure of Vital Scoop and continue to build relationships and distribution with those we met at the conference. NANP was very supportive during the setup and we had fun forming relationships with the other exhibitors. This is definitely an event that we'll display at again."

SYLVIA DOSS, VITAL SCOOP



Meet and interact with the thought leaders of the holistic nutrition industry



Meet key practitioners who evaluate and purchase your products and services



Generate new leads from all around the United States and beyond



Raise product loyalty



Achieve your sales/business development

EXPO SCHEDULE

We want to get attendees to your booth, so between sessions we will invite them (and you!) to enjoy the following meals and breaks in the exhibit hall. Banquet tables will be provided to allow for a relaxed dining experience.

Thursday, May 16

12:00 – 6:00 pm

Exhibitor Registration and Move-In

Friday, May 17

8:00 am

Expo Hall Open

10:45 – 12:45 am

Beverage Break & “Ice Breaker” in Expo Hall

12:45 – 1:45 pm

Lunch in Expo Hall

3:15 – 3:45 pm

Beverage Break in Expo Hall

5:15 – 7:00 pm

Welcome Reception in Expo Hall

Saturday, May 18

8:00 am

Expo Hall Open

8:00 – 9:00 am

Breakfast in Expo Hall

10:30 – 11:00 am

Beverage Break in Expo Hall

12:30 – 2:00 pm

Lunch in Expo Hall

3:30 – 4:00 pm

Beverage Break in Expo Hall

4:00 – 6:00 pm

Expo Hall Open during Roundtables

6:00 – 10:00 pm

Exhibitor Move-Out

Expo schedule subject to change

Check the conference website for the most up-to-date schedule.





EXHIBITOR HALL FLOOR

Coming Soon!



EXHIBITING

Save 15% on exhibit packages purchased by January 31, 2019



Expo Booth Rates	Members	Non-Members
Standard Booth (8x10)	\$1,290	\$1,620
Corner Booth (8x10)	\$1,615	\$1,945
Premium Endcap Double Booth (8x20)	\$2,785	\$3,109

What's Included?

Expo Hall Passes: Two (2) complimentary booth personnel badges. Badges provide access to the expo hall only. Additional expo hall badges can be purchased for \$200 each.

Meals: The following meals are included: Friday lunch, Friday Welcome Reception, Saturday Breakfast, and Saturday Lunch.

Draped booth space: High draped back wall and mid-height draped sidewalls, as well as identification signage, 1-6' clothed and draped table (per 8'x10' space), 2 chairs and 1 wastebasket provided. (Other furnishings and amenities, such as electricity, are available for purchase.)

Company logo and website link on Conference website: Posted once full payment is received, and through the end of the Conference.

Complimentary listing in Conference Program: Subject to print deadlines – no recompense will be granted to companies who miss the deadline.

Pre-Conference attendee list: Attendee names and email addresses will be provided 2 weeks prior to the Conference. (Email addresses are only included for those who opt-in during registration.)

Discounted full conference registration: Learn what's happening today so you can prepare to meet the needs of the holistic industry. (Pricing and registration instructions will be provided once registration opens).

Note: Booth rental does not include storage, placement, shipment and reshipment of exhibit materials, special lighting, booth furnishings, electricity, individual booth cleaning or trash removal, or any other special service ordered by the exhibitor.

Accommodations:

NANP has secured a room block at the JW Marriott Starr Pass Resort with a room rate of \$179 per night. Call (877) 622-3140 for reservations or [click here](#) to book online. The hotel cut-off is Tuesday, April 23, 2019. Don't forget to mention the National Association of Nutrition Professionals Conference for the group rate.



REACH BEYOND YOUR BOOTH AND MAXIMIZE YOUR COMPANY'S EXPOSURE WITH THESE ENGAGING EXTRAS

“Roadrunner” Attendee Tote Bags

Make an impression all year long! Our attendees use their conference tote bags at farmers' markets, grocery stores, airports, book stores... you get the picture. Have your logo included! \$500 (limit 4)

“Monsoon” Water Bottle

Imagine all of the places your logo will be seen on our water bottles – classrooms, gyms, parks... just about everywhere. Your logo will be placed next to the conference logo for all to see! Call for pricing (limit 1)

“Sunflower” Beverage/Snack Breaks

Maximum visibility! We will post your name on a sign at each beverage station, plus include your name and logo in the conference program.

Friday A.M. \$500

Snack, Coffee, Tea & Infused Water Break

Friday P.M. \$500

Coffee, Tea & Infused Water Break

Saturday A.M. \$500

Coffee, Tea & Infused Water Break

Saturday P.M. \$500

Coffee, Tea & Infused Water Break

Mealtime “City of Gastronomy” Sponsorships

Saturday Breakfast \$1,000

Sunday Breakfast \$1,000

Want to captivate this audience? Buy them a delicious and healthy meal. We'll showcase your generosity on our website (on the menu and sponsorship pages), in the conference program, on signage outside the meal room, place a promotional item on dining tables, and highlight afterward in our e-newsletter, *Nourishing Bytes*.

“Monarch” Lanyards

Attendees, exhibitors, speakers & conference staff will all wear these badge holders. From the moment they register until they leave the conference, everyone will see your logo!

Call for pricing (limit 1)

“Saguaro” Ad in Print Program

Our attendees will refer to the conference program throughout the event for the schedule, session locations, speaker bios, etc. Full color ads really get their attention!

Full page \$415

Half page \$215

Quarter page \$115

Expo Game (TBD)

Engage and entice attendees, and spread your word by donating a prize. No charge. Winners will be announced at the Saturday dinner.



SPONSORSHIP PACKAGES

Build your brand while supporting the only conference for holistic nutritionists!

Sponsorship Rates	Platinum	Gold	Silver	Bronze
Members	\$5,635	\$4,345	\$2,810	\$2,150
Non-Members	\$7,670	\$5,335	\$3,580	\$2,700

Exhibit Booth Package	Premium Endcap Booth (limit 4)	Corner Booth	Standard Booth	Standard Booth
Your logo on the registration Tote Bag	•			
Email blast to registered conference attendees	•			
Logo on Conference website home page	•	•		
Event contributing sponsor, including verbal & print acknowledgement (choice based on first-come, first-served)	Friday Lunch, Friday Welcome Reception, Saturday Lunch, or Saturday Dinner			
3 minute pre conference product interview/webinar promotion	•			
Sponsor acknowledgement on exhibitor webpage	•	•	•	•
Highlighted listing in Conference Program	•	•	•	•
Full color ad in program	Full Page	Half Page	Quarter Page	Quarter Page
Complimentary full conference registrations	Four (4)	Three (3)	Two (2)	One (1)
Preferential placement consideration in expo hall	•	•	•	•
Complimentary Attendee Bag Insert (up to 2)	•	•	•	•
Bingo (participation in Expo Hall bingo game for attendees)	•	•	•	•
First right of refusal for 2019 Conference Sponsorship	•	•	•	•
Friday Lunch	•	•	•	•
Friday Welcome Reception Meal	•	•	•	•
Saturday Breakfast	•	•	•	•
Saturday Lunch	•	•	•	•



**RESERVE YOUR
BOOTH TODAY!**

Apply online at

www.nanpconference.com/sponsors-exhibitors

**For questions or more
information contact**

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